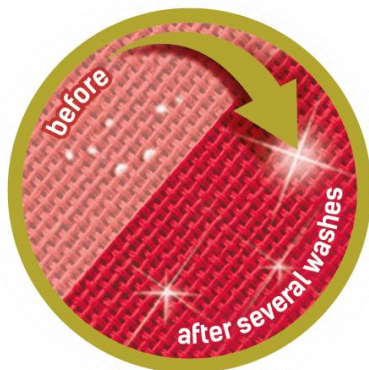
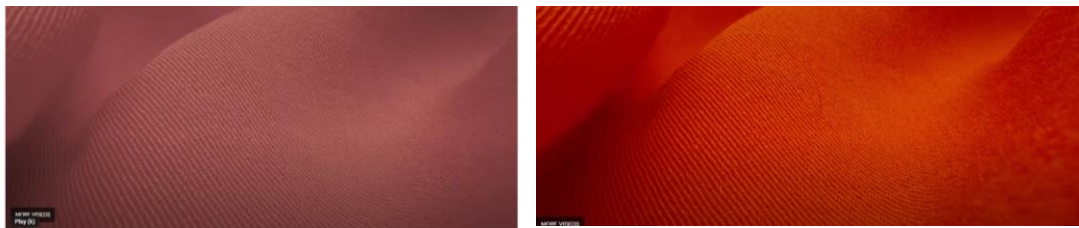


The new laundry detergent series ALVINA PRO WASH & COLOR RENEW has an **innovative technology that revives the colors** of natural fabrics, by washing in depth, smoothing the fabric fibers, thus supporting to keep colors look as new for longer. From day one ALVINA takes care of your clothes and helps maintain colors vibrant, wash after wash. Better results are observed after several washes.

ALVINA PRO WASH & COLOR RENEW contains a **new generation color renew technology**, which by smoothing the fabric fibers, helps to revive the color intensity to enjoy clothes look like new for longer.

ALVINA PRO WASH & COLOR RENEW TECHNOLOGY has a proven effective action for reviving colors! In a color maintenance performance test (TEST COLOR MAINTENANCE No. 6492934-01), conducted in an internationally accredited laboratory, ALVINA PRO WASH & COLOR RENEW TECHNOLOGY shows visibly better results after 20 consecutive wash cycles, compared to the same formula without the corresponding technology, all other things being equal.

The colors of the clothes are evaluated using a special device - a spectrophotometer CIE L\*a\*b\*, which accurately measures the intensity of each color. The results are clear - ALVINA PRO WASH & COLOR RENEW TECHNOLOGY keeps the colors vivid even after several washes!



**ALVINA PRO WASH & COLOR RENEW** is a concentrated liquid laundry detergent for colors suitable for any type of washing machine and hand washing. Not suitable for silk and woolen fabrics. Observe the fabric care label and the dosage instructions in the table!

	* 0-14°dH	75ml	100ml
	** >14°dH	100ml	125ml
	* 0-14°dH	50ml	75ml
	** >14°dH	75ml	100ml
* мека, среднотвърда вода / apă dură și semidură / мека, средна твърда вода ** твърда, много твърда вода / apă dură și foarte dură / твърда, многу твърда вода			
40ml		= 80ml	